

Bingley Walkers are Welcome

Minutes of Meeting

Date: 23rd March 2016



Present:

Christine McCabe (Chair)

Sue Dennis (Treasurer)

Ros Dawson (Marketing) - Apologies

Arthur Baxter - Part

Ronda Christensen - Part

David Smith

Maureen Carney (Secretary) - Apologies

Cedric Farineau - Apologies

Agenda No.		Action By
3	Minutes of last meeting: Agreed as a true record	
4	Matters arising: R Kunz has agreed to sponsor 6 Hi-Viz jackets to be obtained from Fingerprints in time for the Canal Walk on 16/4/16. Bingley WaW logo on the front and 'Sponsored by Bingley Physiotherapy & Sports Injury Clinic Ltd' on the back. Cost approximately £50	SD
5	Correspondence – re. events: Invitation received to be present at a meeting of 'stakeholders' to discuss Five Rise Locks, looking at its potential as a visitor destination, SD & DS attended. A report from the meetings facilitator is still awaited. No further action currently required. Invitation received to attend a Heritage Event at St John's Church Baildon on 14/5. WaW to share Friends of St Ives display board, to be organised by CM & S Hart. ABB volunteered to be present on the 'stand' from 10am – 1pm.	CM/ABB

	<p>Information from C Flecknoe about Baildon WaW walking weekend 10 & 11/6. DS & RC have volunteered to lead a walk of the Bingley Loop of the Welcome Way starting at the Glen House Café. The group's insurance policy has been checked and covers walk leaders.</p> <p>Requirement to complete a form with details and contact numbers for all walkers taking part.– At Baildon's Open Morning on 10/6, the same displayboard will be used as on 14/5.</p>	<p>DS/RC</p> <p>CM</p>
6.	<p>AGM</p> <p>CM circulated a brief draft agenda which was approved. Other local groups are presenting on the Welcome Way at their AGMs and agreed that this could be included in AOB. CM to circulate the agenda to approximately 50 people whose contact details are held including regular walkers and other clubs. CF to be asked to speak briefly about the website.</p>	All
6	<p>Update on sponsorship/funding:</p> <p>£500 sponsorship received from Metro. £1493.97 in the bank, future outgoings – renewal of insurance, contribution to Welcome Way booklet (paid by SD)</p> <p>The Five Rise Café has proposed we offer a Loyalty Card in conjunction with them with discounts for regular walkers</p>	SD
7	<p>Walks:</p> <p>Welcome Way</p> <p>DS/RC attended a Welcome Way meeting on 22/3. The 48 page book will be printed in time for the Baildon Walking Festival on 10&11/6. No mention of Bingley on the outer cover, inside front cover map shows the Bingley loop in relation to the rest of the Way and includes brief text about the Bingley section. Pages 47 & 48 includes a detailed map of the Bingley Loop and a précis of the walk.</p> <p>Good quality leaflet to be produced in time for Baildon with detailed map and walk description. Agreed that as the Welcome Way book is being sold at £5.99, we charge for the leaflet which would be a source of income for us. Therefore it should not be available to download from the website in its entirety FOC but a 'taster' could be included.</p> <p>The Welcome Way website is in the form of a link from the Burley website and information about accommodation, cafes etc in Bingley is needed.</p>	<p>DS/SD</p> <p>??</p>

	<p>A quotation of £670 + VAT for Roundels for the complete route has been received – alternatives being sought!</p> <p>The Bingley square for the Walkers are Welcome Tapastry has been designed – view of 5 Rise from the top – and will be ready for the Welcome Way launch.</p> <p>Suggested that the 4 WaW towns involved should join ‘Welcome to Yorkshire’ - £30 per town per annum.</p> <p>Each town to create a ‘storybook’ in advance of the launch – vague initial ideas.</p> <p>Other</p> <p>Monthly walks proving increasingly popular – RC to lead the April walk, leaders for walks during the summer required.</p> <p>Those attending the Leeds/Liverpool 200 year celebration on 16/4 to meet at Bingley Station for the 10.07 train. Orders for food at Five Rise Café to be rung ahead. Fisherman’s has re-opened – to be offered a sticker. Agreed that the poster advertising the walk should be attached to the email circulated with the AGM agenda</p>	<p>CM</p> <p>SD</p> <p>??</p> <p>CM</p> <p>CM</p>
9	<p>Website:</p> <p>Agreed that details of any walks eg Bingley Loop of Welcome Way and the Fred Hoyle walk would not be included in full for downloading foc from the website – taster précis only, so that walking leaflets could be produced to sell, as Burley & Otley do at present.</p> <p>Agreed that any annual website charges eg domain name and webhosting should be paid by WaW.</p> <p>Link to Pickles Pubs to be retained at present.</p> <p>Website analytics with details of hits and website traffic available if required.</p>	
10	<p>Any other business:</p> <p>The Bingley Branch of the Skipton Building Society has indicated that they wish to become more involved with the local community. To be followed up</p>	<p>CM</p>

	<p>Nothing further from Damart re additional collaboration</p> <p>Baldon WaW have organised a strimming training course on 13/4.</p> <p>Price of some Bingley WaW business cards – Vista print? to be investigated. Could be used as handouts at events.</p> <p>A very comprehensive leaflet with details of activities being held during the 9 days of Otley’s Walking Festival was tabled – something to aspire to in the future?!</p> <p>Northern Get-together in Boroughbridge on 16/5. Agreed that Bingley should be represented as our Mentor is involved in organising.</p> <p>Joint meeting of local WaW groups to be hosted by Bingley on 6/10 – venue required.</p> <p>Purchase of WaW display board to be considered for use at events</p>	<p>CM</p> <p>SD</p>
11	<p>Date of next meeting:</p> <p>TBC – agreed to revert to Friday .</p>	